

tsm141 List of Questions

Latex formatted questions may not properly render

Q1 ----- defined tourism as a temporary movement of people to a destination outside their normal place of living

- ☐ Tourism society of Britain
- ☐ Britain Businessmen
- ☐ Nigeria Society of Tourism
- ☐ African Tourism

Q2 Prior to -----, the data base of travel was taken from railway records, postal authorities, and passport and visa documents

- ☐ 1918
- ☐ 1919
- ☐ 1920
- ☐ 1921

Q3 By -----, most countries of the world have started collecting tourism statistics

- ☐ 1944
- ☐ 1945
- ☐ 1946
- ☐ 1947

Q4 By 1921, ----- began to collect tourism statistics

- ☐ Nigeria
- ☐ Britain
- ☐ Russia
- ☐ America

Q5 Before -----, tourism statistics did not exist

- ☐ 1912
- ☐ 1913
- ☐ 1914
- ☐ 1915

Q6 Which of the following is not a factor for identifying ancient period in tourism?

- ☐ Graffiti
- ☐ Seal
- ☐ Inscriptions
- ☐ Map reading

Q7 The ----- of the history of tourism are very diverse and related to the time context for their validity

- ☐ Sources
- ☐ Statistics
- ☐ Information
- ☐ Data

Q8 The establishment of the history of tourism helps in establishing the credibility of tourism as an -----

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- ☐ Social event
- ☐ Academic discipline
- ☐ Political event
- ☐ Technological influx

Q9 The history of tourism has be the history of -----

- ☐ African tourism
- ☐ European tourism
- ☐ American market
- ☐ World evolution

Q10 Price and time have a great impact on tourism -----

- ☐ Demand
- ☐ Value
- ☐ Belief
- ☐ Habit

Q11 ----- are traditionally linked to tourism activity

- ☐ Holidays
- ☐ Vacations
- ☐ Travels
- ☐ Tours

Q12 Governments can encourage ----- by their tax policies and the permission to take foreign exchange out of the country

- ☐ Inbound tourism
- ☐ Dark tourism
- ☐ Outbound tourism
- ☐ Medical tourism

Q13 Paid holidays encourage participation in -----

- ☐ Tour
- ☐ Tourism
- ☐ Travel
- ☐ Business

Q14 Many states give a tourism entiltlement to their -----

- ☐ Local governments
- ☐ Rural people
- ☐ Employers
- ☐ Employees

Q15 Many societies encourage tourism as a form of -----

- ☐ Friendship
- ☐ Marriage
- ☐ Conflict resolution
- ☐ rejuvenation

Q16 ----- is an example of a popular alternative destination

- ☐ America

- ☐ Britain
- ☐ Canada
- ☐ India

Q17 ----- tourists like to do things differently

- ☐ Alternative
- ☐ Old
- ☐ New
- ☐ Invited

Q18 Special interest tourists have a reading list of usual ----- on different countries

- ☐ Networks
- ☐ Books
- ☐ Maps
- ☐ Exchange currencies

Q19 The special interest tourist equates -----

- ☐ Dark tourism
- ☐ Medical tourism
- ☐ Business tourism
- ☐ Mass tourism

Q20 ----- lend themselves to the special interest in tourism

- ☐ Norms
- ☐ Beliefs
- ☐ Tourism culture
- ☐ Tourist habit

Q21 Tours and their characteristics are closely linked to the motivation of the -----

- ☐ Visitors
- ☐ Travellers
- ☐ Tourists
- ☐ Foreigners

Q22 Pleasure and entertainment are concepts popularly associated with -----

- ☐ Nollywood
- ☐ Film and Drama
- ☐ Cultural site
- ☐ Tourism

Q23 In tourism services, the risk under consumption have to be borne by the ----- because travel services cannot be store

- ☐ Tourists
- ☐ Suppliers
- ☐ Producers
- ☐ Entertainers

Q24 ----- is considered higher in tourism services

- ☐ Hazard
- ☐ Insurance

- ☐ Promotion
- ☐ Rebate

Q25 Tourist products are best described as ----- and psychological

- ☐ Invisible
- ☐ Metal
- ☐ Emotional
- ☐ Physical

Q26 ----- refers to tourist leaving their country of origin

- ☐ Inbound tourism
- ☐ Cultural tourism
- ☐ Dark tourism
- ☐ Historical tourism

Q27 Domestic tourism refers to -----

- ☐ Travelling abroad
- ☐ Site visit
- ☐ Local travelling
- ☐ Cultural centres

Q28 In ----- year, the tourism society of Britain defined tourism as a temporary movement of people to a destination outside their normal place of work and live

- ☐ 1975
- ☐ 1976
- ☐ 1977
- ☐ 1978

Q29 Encursion is best described in tourism as a temporary stay of people less than ----- but exclude people in transit

- ☐ 24hours
- ☐ 25hours
- ☐ 26hours
- ☐ 27hours

Q30 ----- has become a status symbol in modern society

- ☐ Geography
- ☐ Politics
- ☐ Travelling
- ☐ Tourism

Q31 ----- has an individual character, but tourism has a mass character

- ☐ Business
- ☐ Tourism
- ☐ Partnership
- ☐ Politics

Q32 ----- is concerned with the movement of people away from their normal place and work not less than 2 hours and not more than 1 YEAR(

- ☐ Travelling

- ☐ Visiting
- ☐ Holiday making
- ☐ Tourism

Q33 ----- is a leisure activity, its coexists people and the environment

- ☐ Business
- ☐ Marketing
- ☐ Culture
- ☐ Tourism

Q34 WTO in tourism refers to -----

- ☐ World Trade Organization
- ☐ World trade office
- ☐ World trade Tourism
- ☐ World trading owners

Q35 In ----- the goods and services are different from what is typically being consumed

- ☐ Economics
- ☐ Tourism
- ☐ Agriculture
- ☐ Business

Q36 ----- encourage people to leave their normal place of work and reside temporarily in another place

- ☐ Business
- ☐ Marketing
- ☐ Agriculture
- ☐ Tourism

Q37 Tourism as field of study is concerned with -----

- ☐ Good governance
- ☐ Good management
- ☐ Pleasure
- ☐ Business management

Q38 In tourism, different culture have different priorities and codes but the professionals requires ----- as a standard of satisfaction

- ☐ Global tourism
- ☐ Domestic tourism
- ☐ Local tourism
- ☐ Dark tourism

Q39 When the arrivals of tourists is at a peak at a particular destination is known as -----

- ☐ Travel season
- ☐ Vacation period
- ☐ Tourist season
- ☐ Holiday season

Q40 An isolated situation in which a tourist is placed is known as ----- buble

- ☐ Environment
- ☐ Idle

- ☐ Alianation
- ☐ Leisure

Q41 Which of the followig best describe a tourist entering a country

- ☒ Inbound tourism
- ☐ Outbound tourism
- ☐ Medical tourism
- ☐ Dark tourism

Q42 The tourism society of Britain in ----- classified the concept of tourism.

- ☒ 1976
- ☐ 1977
- ☐ 1978
- ☐ 1979

Q43 The Rome conference on tourism in ----- adopted the recommendation to replace the term tourist with the term visitor

- ☐ 1960
- ☐ 1961
- ☐ 1962
- ☒ 1963

Q44 in -----, recreation of facilities like tenths, crickets and golf clubs, threatres, and libraries are common features of the resorts.

- ☐ 18th century
- ☒ 19th century
- ☐ 20th century
- ☐ 21st century

Q45 In the ----- century, regular transport services were established and guides as well as porters

- ☐ 18th
- ☒ 19th
- ☐ 20th
- ☐ 21st

Q46 ----- got herself to launched on the world tourism scene

- ☐ South Africa
- ☐ Malaysia
- ☐ American
- ☒ India

Q47 The emergent tourism industry began to direct tourism flow in the ----- century

- ☐ 17th
- ☐ 18th
- ☒ 19th
- ☐ 20th

Q48 The grand tour itinerary is closely linked to the availability of trends in fashion as well as -----

- ☐ Market
- ☒ Facilitation

- ☐ Statistics
- ☐ Data

Q49 Which of these is not a reason for undertaking a grand tour?

- ☐ Health
- ☐ Business
- ☐ Employment
- ☐ Culture

Q50 Which of the following is not an element of grand tour?

- ☐ Class
- ☐ Destinations
- ☐ Trends
- ☐ Security

Q51 ----- is associated or described a circuit of Western Europe tourism

- ☐ Grand tour
- ☐ Travel
- ☐ Tour
- ☐ Tourism

Q52 ----- was identified as an agricultural economy during the early period

- ☐ Nigeria
- ☐ India
- ☐ Russia
- ☐ China

Q53 The ----- had a keen admiration for Greek manners and life style

- ☐ Africans
- ☐ Romans
- ☐ Britons
- ☐ Americans

Q54 The new dimension of tourism were developed by the -----

- ☐ Africans
- ☐ Americans
- ☐ Greeks
- ☐ Russians

Q55 Graffiti and message on the walls were symbolic of the frame of ----- monuments

- ☐ American's
- ☐ African's
- ☐ Egyptian's
- ☐ Asian's

Q56 The ----- civilization attracted many tourists

- ☐ African
- ☐ Egyptian
- ☐ American
- ☐ Canadian

Q57 Tourism became established in the Egyptian empires and reached its peak in the -----

- ☐ Ancient period
- ☒ Roman period
- ☐ Imperial era
- ☐ Pilgrimage

Q58 As travel followed a pattern of networks, resting places, and ----- were provided along the routes

- ☐ Schools
- ☐ Shopping malls
- ☒ Food resources
- ☐ Markets

Q59 The cost of travel was high during ----- because wayside facilities were rarely available

- ☒ Ancient period
- ☐ Imperial era
- ☐ Pilgrimage
- ☐ The transition era

Q60 Which of the following is not part of the history of tourism period?

- ☐ Ancient era
- ☐ Imperial era
- ☐ Pilgrimage
- ☒ African slavery

Q61 A special interest to tourist -----is conference, fairs, and exhibitions

- ☐ Shopping malls
- ☒ Destinations
- ☐ Home
- ☐ Hotel

Q62 ----- trips is not directed toward touristic centres

- ☒ Business
- ☐ Tourism
- ☐ Travel
- ☐ Tour

Q63 ----- is a strong motivation for domestic tourism in majority of developing countries

- ☐ Courtship
- ☐ Marriage
- ☒ Visiting friends and relations
- ☐ Event making

Q64 ----- as been described as the forms of 'tourism in Ghetto'

- ☒ 4S
- ☐ 5S
- ☐ 6S
- ☐ 7S

Q65 Mass tourism is mostly associated with -----

- ☐ Advanced countries
- ☐ Underdeveloped countries
- ☐ Developing countries
- ☐ Africa countries

Q66 -----is regarded as a mass flight from everyday reality to an imaginary world of freedom

- ☐ Culture
- ☐ Norms
- ☐ Escape
- ☐ Beliefs

Q67 Which of the following factors is not part of the tourism mix?

- ☐ Show something beautiful
- ☐ Show people from other culture
- ☐ Show something beautiful
- ☐ Show exchange rate

Q68 Which of the following is not a form of tourism?

- ☐ Health
- ☐ Freedom
- ☐ Convention tourism
- ☐ Coaching

Q69 ----- is regarded as the future tourism

- ☐ Dark tourism
- ☐ Historical tourism
- ☐ Sustainable tourism
- ☐ Medical tourism

Q70 UN promotes tourism based on the following except -----

- ☐ Transfer of wealth
- ☐ Regional imbalances
- ☐ Provide employment
- ☐ Impact of terrorism

Q71 The desire for tourism is determined -----

- ☐ Economically
- ☐ Technological
- ☐ Socially
- ☐ Religiously

Q72 Forms and types of tourism emerged within the context of changing -----

- ☐ Social values
- ☐ Economic values
- ☐ Technological values
- ☐ Religion values

Q73 In modern days, people are feverishly participating in -----

- ☐ Business
- ☐ Partnership

- ☐ Tourism
- ☐ Travel

Q74 ----- is both a site and an event

- ☐ Tourism
- ☐ Marketing
- ☐ Business
- ☐ Destination

Q75 In Tailor-made tour, the ----- buys services individually

- ☐ Personnel
- ☐ Visitors
- ☐ Travellers
- ☐ Investors

Q76 The tour period include the following except -----

- ☐ Holiday period
- ☐ Price
- ☐ Single destination
- ☐ Terrorism

Q77 ----- focus on unique natural geographical features

- ☐ Travel
- ☐ Tourism
- ☐ Tour
- ☐ Business

Q78 ----- can be within national boundaries or in any place in the world

- ☐ Tours
- ☐ Travel
- ☐ Tourism
- ☐ Business

Q79 The purpose of visit is usually entails the following except -----

- ☐ Holiday
- ☐ Meetings
- ☐ Conferences
- ☐ Training

Q80 Tour and its characteristics is closely linked to the ----- of the tourists

- ☐ Motivation
- ☐ Habit
- ☐ Attitude
- ☐ Norms